



**Gökçe Tuncer, Country
Representative, Türkiye**

Ankara, Türkiye

July 17, 2024

Mission

Sustainable
infrastructure in
emerging economies



U.S. TRADE AND DEVELOPMENT AGENCY

USTDA' S Tools

Project Preparation

- Feasibility Studies
- Technical Assistance
- Pilot Projects
- Front-End Engineering and Design

Partnership Building

- Reverse Trade Missions
- Conferences
- Workshops



U.S. TRADE AND DEVELOPMENT AGENCY

Project development tools

ustda.gov/work

- USTDA provides **grant funding for project preparation and capacity building activities** that support infrastructure development and promote technical and commercial cooperation with partner countries.
- Overseas public or private sector entities and U.S. companies are invited to share project concepts for USTDA funding consideration.
- USTDA prioritizes projects with strong potential to catalyze the sale of U.S. technologies and services.
- USTDA grants are used to fund customized project development and technical assistance activities, including but not limited to:
 - **Feasibility studies**
 - **Master plans**
 - **Technical assistance**
 - **Pilot projects**
 - **Engineering and design**
 - **Training and capacity building**



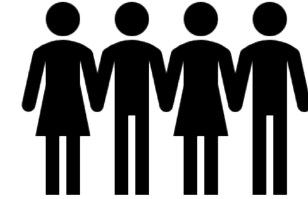
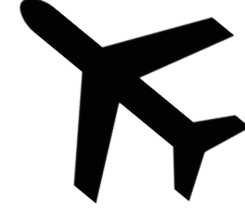
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Partnership building tools

- USTDA's partnership building tools **promote technical and commercial cooperation** with partner countries.
- These event-driven activities include:
 - **Reverse Trade Missions (RTMs)** bring public and private sector decision makers to the United States to learn about U.S. technology and services, industry best practices, and resources to support infrastructure development.
 - **Conferences & technical workshops**

ustda.gov/events



Submit grant concepts to USTDA

Key criteria:

1. Positive development impact
2. Financial and economic viability
3. U.S. export potential

U.S. contractor selection options:

- Competed
- Sole-Source

Grant amount:

- No set limit
- Average \$500,000 - \$1,500,000

Project sponsors:

- Government
- State-owned enterprise
- Private sector

Proposals:

- Visit USTDA's website for more info:
ustda.gov/work/propose-a-project
- Contact USTDA for initial discussion
- Submit concept note

Priority Sectors



Clean
Energy



Digital Infrastructure



Transportation



Healthcare Infrastructure

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